



Bake for Barnet

Help us raise funds for
local good causes



www.barnetgiving.org.uk/bake • 020 8359 2444

Get your wooden spoons, spatulas and beaters at the ready!

By hosting your own cake sale you'll raise valuable funds for local good causes. It's also a great way to show off your baking skills, have fun and make new friends.



Simply follow our 7 step recipe:

1 Choose your venue

There's no need to hire a venue. Use your home (or a friend's), your workplace or a community space, or take a stall at a fayre or event.

2 Choose your time and date

Keep your sale short – one or two hours. This creates a buzz and ensures your simple event becomes a social occasion.

3 Promote your sale

Print off our ready-made poster and postcards. Then fill in your cake sale details and liberally sprinkle them around your neighbourhood.

Try to put up posters in community spaces such as post offices, chemists', libraries, doctors' surgeries, schools, cafes, banks, cinemas...

Use email and social media to tell your family, friends, neighbours and colleagues about it.

Start promoting about two weeks in advance.

Send reminder emails a few days before and on the day.

Tell us about it and we'll tell others.

4 Bake and ice your cakes

The more people who bake, the more money you'll make: Consider encouraging friends, family and other supporters to bake for you as well. Ask them for a list of the ingredients they have used.

Try to appeal to a wide selection of tastes: iced cakes, plain cakes, dessert cakes, children's favourites, large and small, gluten-free, savoury, vegan...

5 Set up your stall

Ensure all your donated cakes arrive about an hour before the start.

Make your stall look enticing. Use fancy plates. Add height with cakes stands – or make your own by placing a plate on top of a cereal bowl.

Add cake labels and list the ingredients. Remember those nut warnings!

Ensure a big slice of revenue by using our pricing template.

Add a cherry on top by printing off our ready-made bunting – just add string.

Provide greaseproof paper, bags and sticky tape so that people can take cakes home.

Don't forget to take a float of all coin denominations and smaller notes to give change.

6 Top tips to make your takings rise

Sell tea and coffee.

Hold a raffle for that extra-large gateau.

Put out a collection box for extra donations.

Promote donation match (see overleaf)

Promote Gift Aid (see overleaf)

7 At the end of the sale count up the money and send it to us

The best way is to pay online via our donation page www.barnetgiving.org.uk/donate

Or you can send us a cheque payable to **Inclusion Barnet**.

Remember to fill in your Gift Aid form.

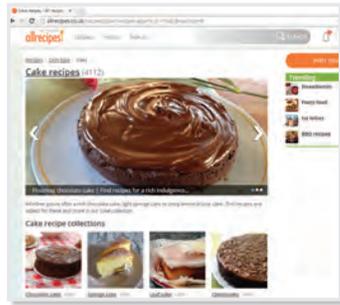
Get your bowls, spatulas and whisks at the ready...

Recipes

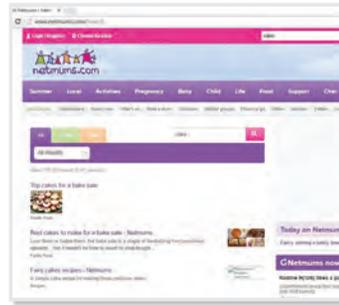
Need some ideas? Find some great recipes for your cake sale here.



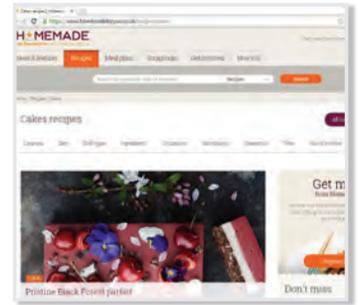
www.bbcgoodfood.com



www.allrecipes.co.uk



www.netmums.com



www.homemadebyyou.co.uk

Pricing

People tend to be willing to give more if they know it's for charity – so don't price your cakes too cheaply.

Your and your cake stall represent the time, effort and money that your volunteer bakers have given and the good causes the money will go to.

Our suggested prices are:

Plain biscuits	£0.50
Coated biscuits	£0.75
Cupcakes	£2.00
Scones and pastries	£2.00
Loaves of bread	£4.00
Large plain cakes	£7.00
Large fancy cakes	£9.00
Bags of 5 mini cakes	£3.50



Make your Effort Go Further

Each £1 you raise can increase by 75p:

Each £1 donation Barnet Giving receives is matched by 50p from the London Community Foundation's Barnet Endowment Fund. So every £1 you make turns into £1.50 for the Barnet Giving fund.

In addition, if you use Gift Aid, you can add an extra 25p to that £1.50.

If you are a UK tax payer, make a gift aid declaration when you send your donation.

So if you sold £100 worth of cakes, your donation to Barnet Giving would be at least £150 and could even be £175.



For more information: www.barnetgiving.org.uk/bake 0208 359 2444

For Goodness cake!

Barnet Giving is an initiative to grow local fundraising for local charities, groups and projects, addressing the most pressing needs and supporting the most vulnerable people in Barnet.

It brings together local people, community groups, charities and businesses to make Barnet a better place to live and work by giving time, skills and money in support of local good causes.

Barnet Giving is led by



Inclusion Barnet is a charity staffed by disabled people, providing peer advice and advocacy to deaf and disabled people, supporting them into independent living and enabling them to take an active role in their communities.

CommUNITY Barnet supports, promotes and co-ordinates Barnet's 1,500 charities, voluntary and community groups.

Supported by and working in partnership with:



SEEDBED



Photos supplied by Inclusion Barnet, Age UK Barnet and BCP.



Barnet Giving
 c/o Barnet Centre for Independent Living
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 Colindale, London NW9 5UX
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 info@barnetcil.org.uk

Registered charity number: 1158632

www.barnetgiving.org.uk

www.inclusionbarnet.org.uk • www.barnetcil.org.uk • www.communitybarnet.org.uk